



INTERNATIONAL INTERDISCIPLINARY  
CONFERENCE

ON  
*“Make in India:  
A Myth or Reality”*

23<sup>rd</sup> January, 2017

IS THE LION ROARING ?



**K M Agrawal College of  
Arts, Commerce and Science**

Kalyan-Padgha Road, Gandhare,  
KALYAN – 421 301, Dt. Thane, Maharashtra  
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Website : [www.kmagrawalcollege.org](http://www.kmagrawalcollege.org)

*Attend the Conference, Network with  
colleagues, Update your skills and  
Excel in Research*

**Invitation :**

We take great pride and pleasure to invite you and your faculty members to be a part of a interdisciplinary International Conference to be held in our College on “Make in India : A Myth or Reality”. The conference will be held on Monday, the 23<sup>rd</sup> January, 2017.

**About the Institution :**

K.M. Agrawal College of Arts, Commerce & Science was established in the year 1994 through dedicated efforts of Hindi Bhashi Jankalyan Shikshan Sanstha, Kalyan which was founded by the eminent personalities of Kalyan.

The College is permanently affiliated to the University of Mumbai offering various UG & PG courses. It is reaccredited by NAAC with Grade “A” and is also certified by ISO 9001-2000.

Within a span of 22 years the college has developed its post graduate departments & have Ph. D. centre. The College has excellent reputation & is one of the major college under University of Mumbai and surrounding area.

**Introduction :**

The first seeds of ‘Make in India’, a popular concept launched by prime minister in September 2014, seems to have been planted way back in 1944 by Mahatma Gandhi. He was not a professional economist, but advocated certain principles and policies with regard to the development of Indian Economy which he expected the local Indian government to follow after independence in 1947. The objective of the Gandhian Models was to “raise the material as well as cultural level” of the Indian masses, especially those living in six lakh villages dependent mainly on agriculture and the vagaries of nature.

In 70’s, the first Prime Minister of India, Jawaharlal Nehru, and the architect of the first Indian Economic Planning Process, Prof. PC Mahalanobis, a statistician, evolved a model of economic development of India, guided by the directive principles of the constitution of India, which is known as the “Nehru – Mahalanobis Model”.

In 1991, Finance Minister Manmohan Singh, under the Prime Ministership of Dr. Narasimha Rao, developed Liberalising, Liberalisation, Privatisation & Globalisation (LPG) Strategy.

Dr APJ Abdul Kalam, ex-president of India, has evolved this concept of Provision of Urban Amenities in Rural Areas (PURA) Model, in advocating his vision for 2020 and 2030.

All the above mentioned development moduls created the boost in manufacturing sector.

Narendra Modi has combined all development moduls and given as his development moduls which focuses on agriculture, self-sufficiency, FDI, reducing trade deficit and

From,  
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To, .....

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Book - Post



the importantly is boosting the manufacturing. The make in India campaign focuses on boosting the manufacturing sector which will be sustainable growth for the nation. The campaign is most discussed in media as the campaign which increases in employment which is quite obvious, and increases the share in GDP. Instead of naming it Made in India, it is make in India. As the focus of made is in past, whereas make in India pushes to manufacture here in present.

#### Objectives of the Conference

1. To study the campaign of Make in India.
2. To study the impact of campaign on all the 25 earmarked sectors
3. To study the effects of this campaign on Indian Economy
4. To study the progress and FDI inflow under this campaign
5. To study the series of events happening and not happening under this campaign.
6. To study the success and failure of the campaign.
7. Various problems related to campaign, its causes, consequences and remedial measures

#### Need :

The success of the campaign depends on several variables rather than only inviting western countries to participate in investment and nation building. We have several examples in the past where the foreign investors were not happy after making the investment decision. The campaign requires hand holding of foreign investors by giving them required infrastructural facilities, digital connectivity, improved communication mechanism and creating a sense of ease of doing business.

The other important political variable in centre and state relationship. Only advertising and lofty claims by central government will not work. However each state government is expected to provide a conducive environment for manufactures.

The skilled people of India are not flexible for moving from one state to another. Based on the condition of talent pool in India, imagine the kind of effort government needs to put in to train the unskilled labour and migrating farmers. No foreign country will set its foot on our soil without improving labour skill set. It takes a highly concentrated effort to do this and there should be multiple initiatives as such to identify candidates, train them and track their progress.

Make in India logo signifies lion with industrial wheels is a sign of India roaring. The definition of FDI in past, 'First Develop India' will change to Foreign Direct Investment if all variables put together works equally. Shall all of us wait for more and more years to find out whether the lion will roar or not which will depend on political developments rather than economic developments.

#### Schedule

9.00 a.m to 10.00 a.m	Registration
10.00 a.m to 11.00 a.m	Inaugural Function
11.30 a.m. to 1.30 p.m	Paper Presentation
1.30 p.m. to 2.30 p.m	Lunch
2.30 p.m. to 4.30 p.m	Paper Presentation
4.30 pm to 5.00 pm	Valedictory Function

#### Organising Committee

Chairperson	Principal Dr.(Mrs.) Anita Manna, 9820981698
Convener	Dr. (CA) Mahesh Bhiwandikar, 9819701025
Members	Dr. Ratna Nimbalkar -
	Dr. B. D. Patil 9769405714
	Mrs. A. S. Rane 9004022133
	Dr. Vaishali Patil 9702871198
	Dr. M.C. Mishra 8090100900
	Mr. Pralhad Pawar 8080408595
	Mr. Rupesh Dubey 9930404551
	Mr. Amit Pandit 8652558800

Conference email : [intmakeinindia@gmail.com](mailto:intmakeinindia@gmail.com)

#### Call for Quality Research Papers :

Researchers are requested to submit a research paper related to the theme of the Conference and present the same at the Conference. The selected papers will be published in the Research Journal bearing ISSN Number having impact factor.

#### Following are the broad areas on which papers are invited:

1. Make in India – scheme for transforming India
2. Make in India vis-a-vis Made in India
3. Make in India –accomplishments in 25 earmarked sectors
4. Success or failure of projects launched under Make in India
5. Tax reforms under Make in India drive
6. New Schemes / projects launched under Make in India drive.
7. Development in Science and Technology under Make in India drive
8. Historical events under Make in India Movement
9. Recent Economic reforms / developments
10. Social reforms under Make in India drive
11. International image of India through Make in India drive
12. FDI and bilateral agreements with foreign countries.
13. Development of Trade, Commerce and Industry under Make in India drive.
14. Benefits of Make in India drive to society
15. Skill development under Make in India drive
16. Promotion of Yoga and Ayurveda under Make in India
17. Environmental remedies under this movement.
18. Make in India and promotion of Indian art and culture.
19. Make in India v/s awaken India
20. Any case study highlighting the conference theme.

- Participation Fees : Rs. 1,200/-
- Additional Fees for ISSN BOOK : Rs. 500/-
- Send Abstract by : 10<sup>th</sup> December,2016
- Send full length paper by 25<sup>th</sup> December,2016
- Papers received thereafter will be considered for post conference publication.
- Additional Fees for accommodation Rs. 700/-

#### :-: REGISTRATION FORM :-:

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ON  
*“Make in India:  
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23<sup>rd</sup> January, 2017

Name : \_\_\_\_\_

Designation : \_\_\_\_\_

Institute : \_\_\_\_\_

Address : \_\_\_\_\_

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\_\_\_\_\_

Ph : (O) : \_\_\_\_\_ (R) \_\_\_\_\_

(M) \_\_\_\_\_ (Fax) \_\_\_\_\_

E-mail : \_\_\_\_\_

a) Presenting Paper : Yes / No

b) Whether Accommodation Needed : Yes / No

c) Registration Fee Paid : Yes / No

d) Title of the Paper \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Signature of the  
Participant

Signature of the  
Head of the Institution

(Photo copy of the Registration form is acceptable)

Payment by Demand Draft in favour of the Principal,  
K.M.Agrawal College of Arts, Commerce & Science  
payable at Kalyan, or

RTGS : IDBI Bank Kalyan  
A/c No. : 0456104000104395  
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