

K.M.Agrawal College of Arts, Commerce & Science, Kalyan

Best Practices 2023-24

Title of the Practice

BEST PRACTICE 1 - THE PLACEMENT HUB

Objectives:

- To secure job opportunities for a maximum number of students through campus placements.
- To provide platform for fostering collaboration between educational institutions and industries.
- Enhancing Communication Skills of the College students.

The Context

The placement cell plays a crucial role in guiding students toward their career path, providing internship opportunities, arranging job placements, and conducting skill development workshops. Each of these areas contributes equally to the overall function of the placement cell. A College placement cell, also referred to as a career advancement hub, plays a crucial role in shaping the careers of students and bridging the gap between academia and industry. It operates as a dedicated entity within the college, preparing students for successful entry into the workforce and fostering their professional growth.

The Practice

The placement cell works actively to coordinate with leading companies to facilitate campus recruitment and internship opportunities for our students. The Cell ensures seamless coordination with industry partners to organize recruitment drives and foster long-term relationships with prominent companies. The placement cell has an official email for communication purposes.

To address their career aspirations workshops, seminars, and personalized counseling sessions are conducted.

The placement cell offers multiple communication platforms, including its own WhatsApp channel, WhatsApp group, and YouTube channel for effective

Outreach and promotion. These platforms ensure seamless connectivity and engagement with students and potential employers.

Our proactive approach to organizing pre-placement and job placement drives ensures that students are well prepared and equipped to excel in recruitment processes.

The placement cell meticulously gathers and verifies the details of students selected by companies, maintaining a robust database to diligently track their professional progress and strengthen industry relationships.

Evidence of Success

During the academic year 2023-24, the College Placement Cell played a pivotal role in providing employment opportunities to forty-eight students. Notably, twenty of these students underwent an intensive grooming program by TNSIF, spanning over two and a half months, which led to their successful placements at various esteemed organizations. These placements resulted in an average annual salary of 250,000 INR. Specifically, twenty students secured positions with Primal Capital and Housing Finance Ltd., while two students each were selected by Eureka Outsourcing Solutions Ltd. and IKS Health. Additionally, one student each found placement opportunities with Cap Gemini and Veeraraghavan and Company.

Problems Encountered

1. Unrealistic Expectations:

- Many students hold unrealistic job expectations, which can lead to disappointment. It is essential to address this issue through counseling and provide realistic career guidance to them.

2. Low Attendance:

- The placement cell faces a significant challenge of low turnout despite a large number of registrations, which is a common concern in job drives. This issue can be addressed through targeted communication and personalized follow-ups to maximize attendance.

BEST PRACTICE 2-BOOK BANK SCHEME FOR SELF-FINANCE STUDENTS

Objectives:

1. To distribute the set of books for self finance course students.
2. To facilitate the students to use the books throughout the year.

Context:

The fees of Self finance courses are high in comparison to traditional courses. The books are also costly. To reduce the financial burden, the College provides a set of books for all subjects to students.

The Practice:

As per the College Central library rule, only one book is issued to the students for one week. But, the Self-Finance Courses students are allotted set of books, as their syllabus is more practical and professional, which needs more efforts to understand the curriculum. The same set of books are preserved and allotted to the students for next academic year.

Evidence of Success:

Total one thousand two hundred ninety four students of BMS,BBI,BAF,IT,CS avail his facility for the academic year 2023-24 .

Problems Encountered:

1. Students don't maintain the conditions of the books
2. Students do not return the books as per schedule given by library.


Principal
PRINCIPAL
K. M. AGRAWAL COLLEGE
Gandhari, Kalyan (W)