

K.M. Agrawal College of Arts, Commerce & Science, Kalyan (W)

Department of Commerce

Present

Short-Term Certificate Course

On

“Fundamental Analysis for Investment”

(A.Y. 2023-24)

Module-I: Introduction to Fundamental & Economic Analysis

- Introduction to Fundamental Analysis: Concept, Advantages & Disadvantages, Difference between Fundamental & Technical Analysis, Approaches in Fundamental Analysis
- Political & Economic Analysis: Economics Factors / Events and its impact, Economic Cycle

Module-II: Industry Analysis

- Classification of Industry, Industry Life cycle Analysis
- Method of Industry Analysis and Important factors affects for Industry analysis and selection

Module-III: Company Analysis

- Company Analysis: Qualitative & Quantitative analysis- Financial Statement & Report Analysis
- Financial Ratios: Profitability ratio, Liquidity ratio, Valuation ratio, Leverage ratio

Module-IV: Mutual Fund Investment

- Mutual Funds: Parties of Mutual funds, Classification of Mutual Funds, Mutual Fund Schemes, AMC, NAV, Fees, Expenses & Income Ratio, SIP, STP, SWP- Entry and Exit Load
- Process Mutual Fund Investments, Modes of Mutual Fund Investments, Mutual Fund Vs Index Fund, Diversification Active & Passive Allocation, Other Investment products

V. Patil

Dr. Vaishali Patil
Course Co-Ordinator



Rane
Dr. Anita Manna
Principal